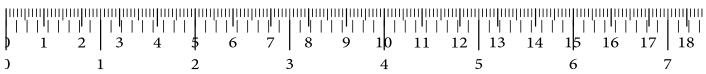
# 'Fairy Village Toile'

Federation Fairies
Wallpaper by Margaret Clark







Margaret Clark - Australian Artist

## About the Artist

Margaret Clark (1884–1950) was one of Australia's earliest and most imaginative illustrators of fairies, flora and storytelling scenes. Drawing inspiration from the bushland she knew as a child, her work celebrated the gentle beauty of Australian native plants, animals, and the quiet magic of nature. Working at a time when most fairy art followed European traditions, Margaret's illustrations stood apart, bringing a uniquely Australian sensibility to the genre. Her compositions often featured gumblossom wings, fireflies, and native flowers with a level of charm and detail that positioned her work as both playful and timeless.

Originally trained as a commercial artist, Margaret produced illustrations for children's books, stationery, and fabric design in the early 1900s. While she remained largely unknown to mainstream audiences, her work was quietly treasured by those who discovered it. With the Federation Fairies collection, her vision is now being restored and shared with a new generation.

# About the Australian Museum of Design

The Australian Museum of Design (AMoD) is a cultural initiative founded to preserve, honour and revitalise Australia's design legacy, and to share it with the world. At its heart is a growing archive of more than 10,500 hand-drawn surface designs created by Australian artists across the 20th century, many of which have never been seen publicly until now.

AMoD exists to make this rich history accessible for study and for everyday use. From wallpaper and textiles to digital licensing and design exhibitions, we bring historical designs into modern homes, commercial interiors and creative projects. Each work is carefully digitised and restored, ensuring the artist's original intent and craft are respected while enabling new forms of expression and appreciation.

Our purpose goes beyond preservation. We are building a bridge between generations, where the imagination, skill and stories of Australian artists are no longer confined to archives, but reintroduced as part of a living, design-led conversation. Through collaborations, education and commercial partnerships, AMoD supports both the cultural and economic value of Australian design, championing creators past and present. Whether it's through curated wallpaper collections, designer features, or licensing support for brands and makers, AMoD is helping to define a new chapter in the story of Australian visual identity that honours the past while creating opportunities for the future.

## GENERAL ENQUIRIES, ORDER & PRODUCTS

+61 400 492 100 Mon-Fri: 8am - 5pm wallpaper@australianmuseumdesign.com.au australianmuseumdesign.com.au





Full Motif



Insitu



Pattern

# 'Fairy Village Toile'

## Federation Fairies

## Wallpaper by Margaret Clark

Fairy Village Toile is a whimsical wallpaper design illustrated by Margaret Clark, featuring fairies, native Australian florals, and charming village scenes.

Motifs include mushroom homes, gum-blossom fairies, woodland creatures, and gentle interactions between characters, all drawn in Margaret's expressive, storybook style. Soft, earthy washes of colour drawn from the natural bush, dusty greens, muted pinks, bark browns, add warmth and character to each element.

Originally hand-drawn in 1918, the design reflects Margaret's deep inspiration from Australian flora and fauna. Her work captures the textures, tones and rhythms of the native landscape with a softness rarely seen in early 20th-century fairy illustration. The layout hints at the emerging influence of Art Deco, while retaining a sense of innocence and wonder. Now produced as wallpaper for the first time, Fairy Village Toile is part of the Federation Fairies collection, preserved and reimagined by the Australian Museum of Design. Perfect for children's rooms, nurseries, or storytelling spaces where heritage, imagination and charm belong.

#### **Substrates**

Choose from three premium wall covering substrates to suit your project needs: non-woven paper, durable vinyl with a smooth matte finish, or a peel and stick adhesive.

All options are flame retardant, digitally printed to order, and suitable for both residential and commercial interiors.

#### Features & Installation

Finish: Digital Print on optional substrates

**Width:** 68.6cm x 10m

Pattern Repeat: Butted Join

**Fire Rating:** AS/NZS 3837, Group 1 (flame retardant)

**Application:** Suitable for residential and commercial interiors

**Printing:** On demand 3-4 weeks

**Installation:** Specialist installers recommended

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## SUBSTRATE & PRINT OPTIONS

The Australian Museum of Design offers a curated collection of wallpapers created from the AMoD Design Archive and exclusive artist partnerships. All designs are printed to order using professional-grade materials, certified substrates, and established production methods. This specification sheet outlines the shared features across the range, the available substrate and printing options, fire safety certifications, and key ordering and installation considerations to assist with your interior project.

#### **PRODUCTS**

#### Non-Woven Wallpaper

- Breathable and PVC-free, ideal for most residential and commercial settings.
- Paste-the-wall application.
- Tear-resistant, washable and stable.
- Printed digitally using high-resolution pigment inks.

#### Matte Vinyl Wallpaper

- Smooth finish, scuff-resistant, and suitable for high-traffic areas such as hallways, cafes or hotels.
- Durable and wipeable.
- Printed digitally with rich colour depth and surface precision.

### Special Edition: Rotary Screen

- Features a bespoke matte coloured base and a special ink (slate matt) applied via rotary screen printing.
- Offers exquisite texture, reflective qualities, and a traditional artisan finish.

#### Peel & Stick Adhesive Wallpaper

- Self-adhesive backing for simple, paste-free application.
- Designed for rental properties
- Digitally printed with high-resolution inks for lasting colour and detail.

#### **CERTIFICATIONS**

All AMoD wallpapers have achieved the following fire and flammability classifications:

#### North America:

Class A – ASTM E84-15a / UL 723 / ANSI/NFPA No. 255 / UBC No. 8-1

Recognised in the National Fire Protection Association (NFPA 101) and International Building Code, Chapter 8

#### Australia & New Zealand:

Group 1 – AS/NZS 3837:1998 Compliant with the Building Code of Australia (BCA)

#### **COMMON FEATURES**

All AMoD wallpapers, regardless of substrate or print method, share the following characteristics:

**Printed to order:** Produced specifically for your project to ensure consistent batching and minimal waste.

**Custom lengths:** Rolls can be supplied to suit your wall height, reducing waste and simplifying installation.

**Join types vary by design:** Most wallpapers use butted joins for edge-to-edge alignment. Some large-scale artworks print across 2-roll or 3-roll sequences to maintain pattern accuracy.

**Sustainable production:** Water-based inks with no heavy metals or harmful substances. Non-woven substrates are PVC-free and derived from FSC-certified fibres.

**Design flexibility:** Artwork scale, colourways, or background colour can be customised on request.

#### **ORDERING, BATCHING & DELIVERY**

**Samples**: Supplied for design and material reference. Not colour-accurate due to variations in print runs.

**Batching:** All wallpaper is printed in matching batches. Please order sufficient quantity at once to avoid mismatch between different runs.

Lead Times: Standard production time is 3–4 weeks. Customised orders may take longer.

**Packaging:** Rolled and packed securely for transport.

**Installation:** We recommend professional installation for best results. Installation guides are available on request.

## **GENERAL ENQUIRIES**

+61 400 492 100 Mon-Fri: 9am - 5pm wallpaper@australianmuseumdesign.com.au australianmuseumdesign.com.au

Australian